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SACINDIATM



Theme: Engineering the future: Mobility & Next gen Industries



24 - 25 April, 2026



Holiday Inn Chennai OMR IT Expressway Hotel

WWW.MBSESUMMIT.IN



SPONSORSHIP PROSPECTUS

MBSE SUMMIT 2026

TECHNOLOGY PARTNER



**NATIONAL RESEARCH
DEVELOPMENT CORPORATION**
An Enterprise of DSIR
Ministry of Science and Technology, Govt. of India

Invitation

Message to Attend & Support

WELCOME TO MBSE SUMMIT 2026, CHENNAI

Chennai stands as one of India's foremost engineering and industrial ecosystems, bringing together automotive, aerospace, defence, manufacturing, IT, global technology leaders, engineering services organizations, and software/technology providers. Backed by globally recognized academic institutions and a strong research culture, the city provides an ideal platform for meaningful dialogue, innovation, and collaboration in Systems Engineering and Model-Based Systems Engineering (MBSE).

MBSE Summit 2026 will bring together industry leaders, practitioners, researchers, academia, and policymakers from across domains to exchange insights, share best practices, and explore the evolving role of MBSE in addressing real-world system complexity. The summit will feature expert keynote sessions, technical tracks, panel discussions, and networking opportunities, fostering rich engagement within the systems engineering community.

We warmly invite you to join us in Chennai and be part of this forward-looking platform that aims to strengthen collaboration, innovation, and knowledge exchange in the MBSE ecosystem.

We look forward to welcoming you to MBSE Summit 2026, Chennai.

Warm regards,

INCOSE India

MBSE Summit 2026 Organizing Committee

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Ms. Nivetha



Ms. Swetha



THE DELEGATES – WHO WILL ATTEND

MBSE Summit 2026 will bring together a diverse and influential audience from across the engineering and technology ecosystem. Attendees will include:

- OEMs across automotive, aerospace, industrial machinery, energy, and healthcare
- Tier-1 & Tier-2 Suppliers involved in product development, systems engineering, electronics, and software integration
- Engineering & R&D Teams from leading technology companies and innovation centers
- Digital Transformation & Industry 4.0 Leaders driving organizational change
- System Architects, MBSE Practitioners & Technical Experts working on model-based engineering
- Tool Vendors & Technology Providers offering MBSE, MBE, PLM, simulation, and digital twin solutions
- Academia, Research Organizations & Training Institutions focused on systems engineering
- Consultants & Industry Advisors involved in process optimization and digital engineering strategies

This strong mix of participants ensures powerful networking, knowledge exchange, and collaboration opportunities throughout the conference.



WHY YOU SHOULD BE INTERESTED

The MBSE Summit 2026 brings together the brightest minds, leading organizations, and emerging innovators who are shaping the future of model-based engineering across industries. As businesses increasingly adopt digital ecosystems and intelligent engineering practices, this summit offers unparalleled insights, networking, and learning opportunities.

Whether you belong to automotive, industrial machinery, energy, healthcare, aerospace or education, MBSE Summit will help you stay ahead in a rapidly transforming engineering landscape.

Domain/Industry Focus

- Automotive
- Industrial Machinery
- Energy
- Healthcare
- Aerospace
- Education

Promote your company's message, products, and services on a national scale ensuring maximum brand exposure and recognition.

SPONSORSHIP OPPORTUNITIES

Sponsorship Category	Title (₹5 Lakhs + GST)	Platinum (₹4 Lakhs + GST)	Gold (₹3 Lakhs + GST)	Silver (₹2 Lakh + GST)	Bronze (₹1 Lakh + GST)
Sponsors	1	3	3	3	3
Speaking Opportunity	Keynote (45 min) + Panel	(30 min) + Panel	(30 min)	Panel	-
Conference Registrations	6	4	3	2	1
Booth Space	Premium (4x2m)	3x2m	2x2m	Table Space	Table Space
Signage Recognition	Yes (Prominent)	Yes	Yes	Yes	Yes
Logo on Conference Marketing	Exclusive	Yes	Yes	-	-
Logo on Attendee Emails	Top Placement	Yes	Yes	-	-
Logo on Website	Homepage Feature	Yes	Yes	-	-
Giveaway Placement	Exclusive Spot	Yes	Yes	-	-
Social Media Promotion	3 Posts + Spotlight	2 Posts	2 Posts	1 Post	-
Exclusive Branding at Venue	Stage & Entrance	-	-	-	-
Video Advertisement (On Tea/Lunch Breaks)	60-sec	45-sec	30-sec	-	-
Exhibit in Networking Area	Yes	Yes	Yes	-	-
Press Release Mention	Exclusive	Yes	Yes	-	-
Discount on Extra Registrations	10%	10%	10%	-	-



Kit Sponsor (₹1,00,000)

Package includes:

- Kit bags will have the branding of the company logo inside the bag along with the conference logo
- Branding in the program book
- Branding in the Kit distribution counter
- Sponsors may provide branded items (Pen, Diary) for inclusion in the kit bag

Industry Talk (₹1,00,000)

Package includes:

- One speaking slot of 15 mins along with a complimentary registration for speaker.
- Branding in the Hall during the session time
- Company advertisement at the end of the session

Agenda (Day - 1)



Time	Duration	Session / Activity
8:30 AM – 9:30 AM	60 mins	Registration & Networking
9:30 AM – 9:50 AM	20 mins	Inaugural Notes & Welcome Address
9:50 AM – 10:20 AM	30 mins	The Global MBSE Journey – INCOSE President
10:20 AM – 11:05 AM	45 mins	MBSE as a Strategic Enabler for Mobility & Next-Generation Industries (*Tentative)
11:05 AM – 11:30 AM	25 mins	Morning Tea Break / Networking
11:30 AM – 12:00 PM	30 mins	Digital Engineering Transformation: From Documents to Models (*Tentative)
12:00 PM – 12:30 PM	30 mins	Scaling MBSE Across the Product Lifecycle in Complex Systems (*Tentative)
12:30 PM – 1:00 PM	30 mins	Toolchains, Interoperability, and Data Continuity in MBSE (*Tentative)
1:00 PM – 2:00 PM	60 mins	Lunch Break / Networking
2:00 PM – 4:00 PM	120 mins	Track 1 – Paperless Presentations 1 to 5
		Track 2 – Paperless Presentations 6 to 10
4:00 PM – 4:30 PM	30 mins	Afternoon Tea Break / Networking
4:30 PM – 5:30 PM	60 mins	Panel Discussion 1 – Transitioning to Software-Defined Systems: Challenges & Opportunities in Modern Mobility
5:30 PM – 6:00 PM	30 mins	Technical Talk 1 – Practical MBSE Implementation: Architectures, Trade Studies, and V&V
6:00 PM – 6:30 PM	30 mins	Day 2 Announcements

*Tentative – The proposed program agenda is tentative; topics are subject to refinement.

Agenda (Day - 2)



Time	Duration	Session / Activity
9:30 AM – 9:40 AM	10 mins	Day 1 Recap & Day 2 Kick-off
9:40 AM – 10:10 AM	30 mins	The Future of Systems Engineering: MBSE as the Foundation for Next-Gen Industries - Executive Director INCOSE
10:10 AM – 10:40 AM		MBSE Adoption Lessons from Automotive, Aerospace, and Industrial Systems (*Tentative)
10:40 AM – 11:10 AM	30 mins	Model-Based Compliance and Certification in Regulated Industries (*Tentative)
11:10 AM – 11:40 AM	30 mins	Morning Tea Break / Networking
11:40 AM – 12:10 PM	30 mins	Leveraging MBSE for Faster Innovation and Reduced Time-to-Market (*Tentative)
12:10 PM – 1:10 PM	60 mins	Panel Discussion 2: Human-AI Collaboration in Engineering: Skills, Ethics & Decision-Making
1:10 PM – 2:10 PM	60 mins	Lunch Break / Networking
2:10 PM – 4:10 PM	120 mins	Track 1 - Paperless Presentation 11 to 15
		Track 2 - Paperless Presentation 15 to 20
4:10 PM – 4:40 PM	30 mins	Afternoon Tea Break / Networking
4:40 PM – 5:10 PM	30 mins	Technical Talk #2 - Future Directions: AI-Augmented MBSE and Digital Twins
5:10 PM – 5:30 PM	20 mins	Closing Remarks : Best Paper Award, Awards/Certificates, volunteer recognition, sponsor certificates, and an announcement

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ENGINEERING THE FUTURE: MOBILITY & NEXT GEN INDUSTRIES

CONFERENCE VENUE

HOLIDAY INN CHENNAI OMR IT EXPRESSWAY

ADDRESS: 110, RAJIV GANDHI SALAI, PTK NAGAR, THIRUVANMIYUR,
CHENNAI, TAMIL NADU 600041

FOR MORE DETAILS VISIT

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